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TRAVEL & LEISURE



An online formal survival guide

Recent research by Griffith University found school formals are a lucrative business, with students spending an average of \$1300 each. Based on these figures, the Queensland market alone is worth approximately 100 million dollars a year.

For most teens, their high school formal is the biggest event in their entire schooling career and the pressure is on to get everything absolutely perfect.

Finding the right dress, matching accessories, the 'killer' hairdo and snaring a hot date can seem like 'mission impossible!' But thanks to a hot new site called Aussieprom.com, they now have a new 'virtual' best friend.

As well as tips and advice, the site has an extensive 'Where to shop' guide, pre-loved formal fashion for sale and

a timeline to follow as the big day approaches.

Creator of Aussieprom.com, Marney Lindsay, said the site had a 'survival kit' that will have students so prepared for their formal, all that will be left to do is have fun.

"The site covers everything for girls and guys, from finding the perfect dress or suit to how to pose in photos," said Marney.

"There is an online forum where you can chat with students from around the country and some good advice about sticking to a budget," said Marney.

Aussieprom.com is also a great resource for student formal committees, with handy hints and a comprehensive directory of venues, party hire shops and DJs.

www.aussieprom.com



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