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prom queen

It's the biggest night on the Year 12 calendar and thanks to a rising television star, now there's a one-stop shop for everything prom.

HER Newmarket home is brimming with formal dresses from her dancing days, TV appearances and bridesmaid duties, so it's safe to say Channel 7 personality Taryn Onofaro knows a thing or two about dressing up.

It wasn't until friend Marney Lindsay, who used to do Taryn's make-up at Channel 7, suggested the pair combine their powers to start a school-formal-focused business, however, that her powers were fully realised.

The pair started AussieProm.com at the start of this year after Marney's step-daughter recently had her school formal and realised there were limited resources and advice available for the big event.

"When her date asked her if he had to buy a bouquet, she realised there wasn't much out there," Taryn says.

The resulting website is a comprehensive shopping guide, discussion forum, budget guide, photo gallery and pre-loved classified section, so you can buy or sell a dress, all rolled into one.

With the school formal being the event of the year for most Year 12s, Taryn says a lot of people tend to go overboard on their spending.

"A lot of girls are spending a ridiculous amount of money on dresses, getting designers to design them," she says. "Kids are spending so much on formals."

"We want to make formals fun and accessible to the people who don't have that much money."

All retailers on AussieProm.com offer a discount of

some sort and formal-goers can use mates-rates cards to claim special offers.

With memories of her school formal still very clear, Taryn says she loves seeing others getting prepared.

On AussieProm.com girls can read tips on false eyelashes, cleavage control and posing for the camera, while boys can learn about buttonholes and corsages, manners and signs she wants you to ask her out.

Visit www.aussieprom.com ▾

TARYN'S PROM SURVIVAL TIPS

- Make sure you get your spray tan at least a day or two beforehand
- A lot of retailers keep a list of who's buying what dress for which formal so talk to them
- For boys there are so many fun suits around these days but if you're going to go for a novelty suit, rent it
- Know how to stand in your dress. There's nothing worse than having a beautiful dress and not knowing how to stand in it

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HOT DATE
Taryn Onofaro
with her stylish
dog, Stallone

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