

# belle of the ball

It's the biggest night on the Year 12 calendar and thanks to a rising television star, now there's a one-stop shop for everything prom.

HER Bulimba home is brimming with formal dresses from her dancing days, TV appearances and bridesmaid duties, so it's safe to say Channel 7 personality Taryn Onofaro knows a thing or two about dressing up.

It wasn't until friend Marney Lindsay, who used to do Taryn's make-up at Channel 7, suggested the pair combine their powers to start a school-formal-focused business, however, that her powers were fully realised. The pair started AussieProm.com at the start of this year after Marney's step-daughter recently had her school formal and realised there were limited resources and advice available for the big event.

"When her date asked her if he had to buy a bouquet, she realised there wasn't much out there," Taryn says.

The resulting website is a comprehensive shopping guide, discussion forum, budget guide, photo gallery and pre-loved

classified section, so you can buy or sell a dress, all rolled into one. Taryn says a lot of people tend to go overboard on their spending.

"A lot of girls are spending a ridiculous amount of money on dresses, getting designers to design them," she says. "Kids are spending so much on formals. We want to make formals fun and accessible to the people who don't have that much money."

All retailers on AussieProm.com offer a discount of some sort and formal-goers can use mates-rates cards to claim offers.

On AussieProm.com girls can read tips on false eyelashes, cleavage control and posing for the camera, while boys can learn about buttonholes and corsages and, most importantly, manners. Visit [www.aussieprom.com](http://www.aussieprom.com)

**For more in formal fashion, see our AussieProm.com-inspired shoot on pages 6-7.**

## FORMAL FASHION DILEMMA?

**Here are some local suppliers to call on when faced with a formal occasion:**

### Shoes

- Suna Shoes, Stones Corner: 3352 3190
- Tracey Mathers, Camp Hill: 3398 3111
- Kylie Ryan, Coorparoo: 3324 0300

### Jewellery

- Stephen Dibb Jewellery, Holland Park: 3847 9933
- NT Jewellery, Stones Corner: 3847 6066
- MeKe jewellery, Holland Park: [www.meke.com.au](http://www.meke.com.au)
- Fiera, Oxford St, Bulimba: 3899 3365

### Frocks and suits

- Network2, Whites Hill: 3843 6749
- Casa del Formals, mobile unit: 0416 157 201

### Hair and beauty

- Jaffa's Hair Design, Gabba: 3255 2288
- Identity Cut and Colour, East Brisbane: 3391 7779
- Luppino's Hair, Mt Gravatt: 3219 1211
- Coreorz for Hair, South Bank: 3846 7520
- No. 19 Men's Day Spa, South Bank, 3844 4455
- Stacey Lea make-up, Carindale, 0404 853 371
- Morningside Hair and Beauty: 3899 1417
- Greenslopes Dental: 3394 3399

Head Office

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## acumen

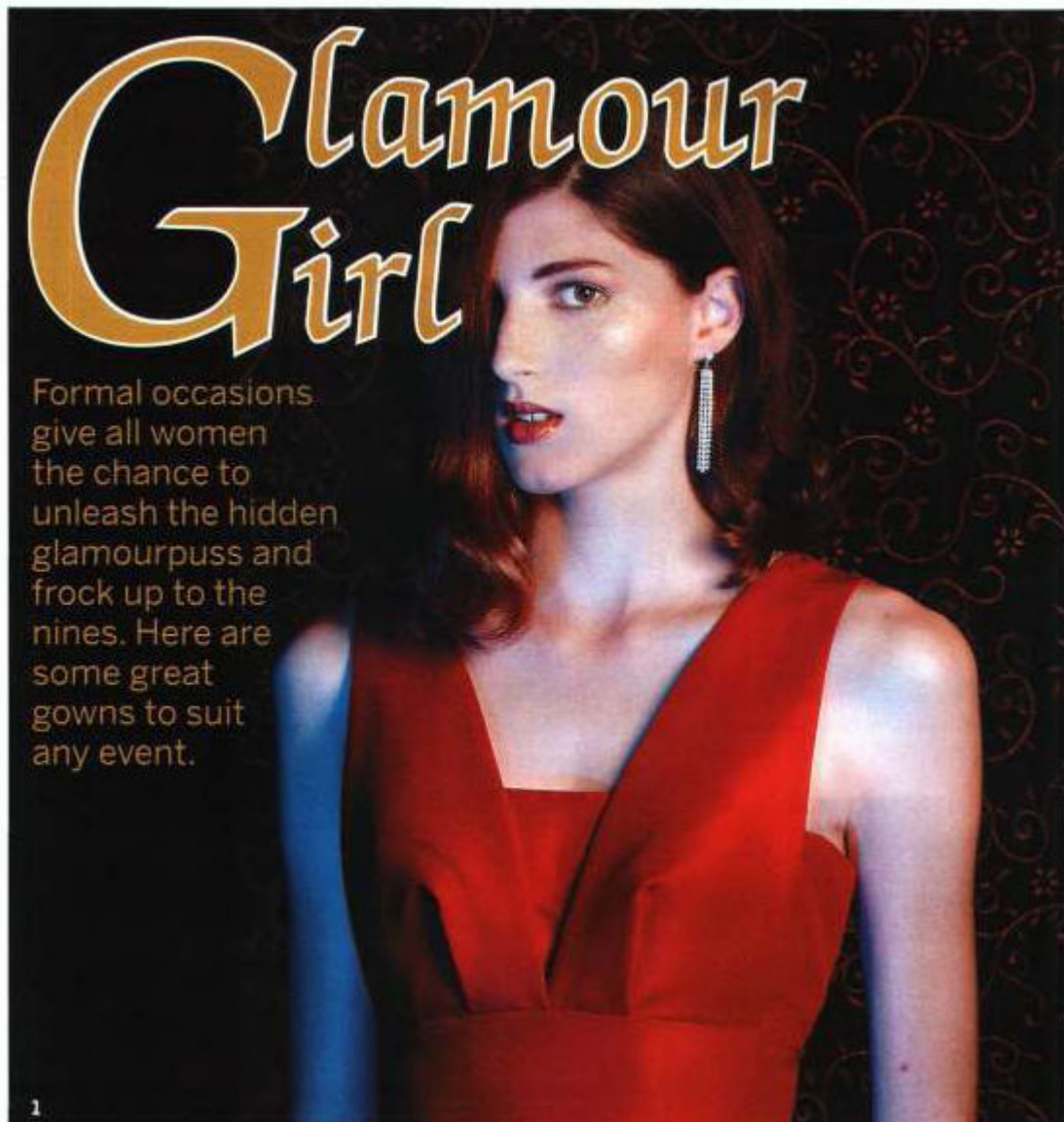
**HOT DATE**  
Taryn Onofaro  
with her stylish  
dog, Stallone



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1. Kirby Purrs  
(Fenetic) dress  
\$350, crystal  
earrings \$39.95

2. Me Too by Matthew  
Eager pleated  
charcoal halter gown  
\$520

3. Eileen Kirby  
(Esher) dress \$525,  
Spanish pearl XL  
baroque necklace  
\$245

4. Nicolangela tie  
dress \$630, Spanish  
pearl XL baroque  
necklace \$245

**Stockists**

- Network2, Whites Hill:  
3843 6749, Paddington:  
3876 5295
- Fiera Jewellery,  
Bulimba: 3899 3365
- Suna Shoes, Stones  
Corner: 3324 1900

**Styling** Georgia Watt  
**Hair and make-up**  
Rachael Vickary  
**Photography** Brad  
Marsellos  
**Model** Angela Fleur  
@ Tamblyn models  
**Location** Uber, West End

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